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## **Episode 10 – The Key Indicators of an Underperforming Business**

This episode looks at the key indicators of an underperforming business to help business owners' work their way through "systems and procedures" improvement.

Any business, even one already well managed, is capable of improving its performance. The assessment starts with identifying potential weakness and then taking relevant steps to address the issue. This could be getting help or support – advice from experts, upgrading and adapting to new forms of technology or possibly make an impactful management change.

Going through this process will provide important outcomes for business owners and reflect well on their management skills with effective income generation for the business that may close the gap between what is expected and what is actually being delivered.