

# Your Business Matters Podcast Show

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## Presented by:

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## Episode 01 – Laying a Solid Foundation for Business Growth

The first episode is an introduction of our new podcast series Your Business Matters podcast. In this series we are going to have guests who are experts in different fields. The episodes will include a marketing expert, employment law expert and we will also be talking about building capacity, offshoring, outsourcing and technology. We will also look at structure, asset protection, tax, buying a business and selling a business. If it is about business, then we are happy to talk.

Firstly, for episode one we will be discussing laying a solid foundation for business growth and how you can work towards getting your business in the position where you can have sustainable growth.

### Key points:

- The foundations for growth
- Sustainable long-term growth – Management, capacity and delivery
- Client/customer
  
- Management and owners – Not bogged down in day to day
- Urgent versus important – Red, blue and black
- Leadership – mentoring and team development
- Reporting and Measuring – KPI's and up to date numbers to make good decisions
  
- For owners – What role do you want?
  - What is important in your life? – Lifestyle
  - Build business to what you want it to be
  
- Right people doing the right tasks
- Task lists
- Should, shouldn't, can't

Please feel free to share this podcast series with others. You can contact us via our website [www.buscgroup.com.au](http://www.buscgroup.com.au). Let us know if you have suggestions for topics or guests for the show.